

NEWS RELEASE



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High-Flying Sensation *Peter Pan* Still Thrilling Audiences!

FOR IMMEDIATE RELEASE

MONTGOMERY, AL (November 28, 2007) Great seats are still available for the Alabama Shakespeare Festival's spectacular holiday production of *Peter Pan the Musical*. The high-flying, pixie-dusted musical has been garnering praise from audience members of all ages since it opened and is rivaling some of ASF's best selling shows.

ASF Chief Operating Officer Michael Vigilant says "*Peter Pan the Musical* is running neck and neck with *Disney's Beauty and the Beast* and *Menopause the Musical* as one of the biggest selling shows in ASF history." The theatre encourages the community to take advantage of the excellent seats still available for the remaining performances of the run, especially Tuesday and Wednesday 7:30 p.m. performances.

Directed by the same creative team as last season's *Disney's Beauty and the Beast* (director Geoffrey Sherman and choreographer Peggy Hickey), *Peter Pan* is proving to be another spectacle of magical proportions. ASF's theatrical presentation of *Peter Pan* rivaled the film for six-year old Jason Jackson who said "It was better than the movie!" And the show has an equally enthralling appeal for adults as well, such as Dorothy Lohr who recently attended the show with her two grandsons, "I believed in Never-Never Land Island, populated by fairies, Indians, pirates, lost boys ... and I wanted to fly!"

ASF has some exciting events to accompany future performances. On Wednesday, December 5 ASF will hold a Young Professionals Martini Party from 5:30 – 7:00 p.m. The party is open to all young professionals who want to network and find out what ASF has to offer. One complimentary cocktail will be available per ticket purchase for that evening's performance for patrons over the age of 21. The theatre also has a treat for the whole family on Wednesday, December 12 when Santa Claus will visit the theatre from 6:00 – 7:15 p.m. For just \$5 kids can meet Santa had have a photo taken.

Tickets to *Peter Pan* are on sale now. Curtain times are 7:30 p.m. Tuesday through Saturday, with Saturday and Sunday matinees at 2 p.m. Ticket prices range from \$20 to \$45. Special ticket rates are available for groups of 10 or more. For more information, call the ASF Box Office toll free at (800) 841-4273 or online at www.asf.net.

The Alabama Shakespeare Festival is among the largest Shakespeare theatres in the world. Designated as the State Theatre of Alabama, ASF has been located in Montgomery since 1985 when it moved from Anniston as a result of Mr. and Mrs. Wynton M. Blount's gift of a performing arts complex set in the 250-acre Wynton M. Blount Cultural Park.

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